

perrynableferris

207 749 7027 • perryn@perryn.com • www.perryn.com

Side x Side, Portland, ME

9.15 - present Director of Communications and Design

Direct marketing and design for small Portland nonprofit that brings arts-integration programming into the Portland public schools. Responsible for all aspects of design and communications creating all marketing materials, event invitations and program manuals and maintaining company website.

Freelance Designer

1.97 - 9.15 Designed and developed websites, logos and print materials for a wide range of clients. Developed a strategy for information and visual design with a focus on ease of usability.

Shoestring, Gardiner, ME

9.02 - 12.09 Senior Web Designer, Creative Consultant, Senior Copy Editor

Designed and developed websites and logos for Shoestring (a marketing communications agency) nonprofit and government organization clients. Edited and maintained online newswire for the Catholic charitable organization, Salesian Missions. Clients included the Maine Libraries Campaign, Maine Department of Agriculture, Children's Museum of Maine and the Maine Arts Commission.

MainelyKids.com, Portland, ME

5.04 - 12.05 Co-Founder, Creative Director, Copy Editor

Co-founded an online magazine with two local mothers called MainelyKids.com for "families who love, live and visit Maine". Designed and produced bi-monthly online publications, acted as principal photographer, created marketing materials and developed and edited content.

Art Technology Group, Cambridge, MA

11.99 - 5.02 Designer

Worked as part of an inhouse team of designers to create web and print graphics, user interfaces, product demos and marketing material for all departments. Worked closely with a project manager and software engineers to design and build websites for clients such as garden.com, CapitalOne and Harvard Business School. Developed user scenarios, html prototypes and templates. Responsible for developing all html and javascript code and integrating with ATG's software, Dynamo.

Modify Technologies, formerly Ariel Technologies, Boston MA

9.97 - 11.99 Graphic Artist / Web Designer

Began designing for Ariel Technologies in its earliest phase as a start-up. Created corporate identity including logos, letterhead and company website as well as all marketing pieces, client presentations and software demos. Worked closely with the engineering team to produce user interfaces and technical diagrams for print and the web.

Graduate Class, Boston University, Boston MA

1997 Multimedia Publishing - Grade A

BFA, Boston University, Boston MA - Major: Oil Painting / Minor: Photography

1994 Cum Laude, Golden Key National Honor Society