

perrynanableferris

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Side x Side, Portland, ME

9.15 - present Director of Communications and Design

Direct marketing and design for Portland nonprofit that brings arts-integration programming into the Portland public schools. Responsible for all aspects of design and communications including creating all marketing materials, invitations and program manuals and maintaining company website.

Freelance Designer

1.97 - present Designed and developed websites, logos and print materials for a wide range of clients. Developed a strategy for information and visual design with a focus on ease of usability.

Shoestring, Gardiner, ME

9.02 - 4.16 Senior Web Designer, Creative Consultant, Senior Copy Editor

Designed and developed websites and logos for Shoestring (a marketing communications agency) nonprofit and government organization clients. Edited and maintained online newswire for the Catholic charitable organization, Salesian Missions. Clients included the Maine Libraries Campaign, Maine Department of Agriculture, Children's Museum of Maine and the Maine Arts Commission.

MainelyKids.com, Portland, ME

5.04 - 12.05 Co-Founder, Creative Director, Copy Editor

Co-founded an online magazine with two local mothers called MainelyKids.com for "families who love, live and visit Maine". Designed the website, produced the bi-monthly online publication, acted as principal photographer, created marketing materials and developed and edited content.

Art Technology Group, Cambridge, MA

11.99 - 5.02 Designer

Worked as part of an inhouse team of designers to create web and print graphics, user interfaces, product demos and marketing material for all departments. Worked closely with a project manager and software engineers to design and build websites for clients such as garden.com, CapitalOne and Harvard Business School. Developed user scenarios, html prototypes and templates. Responsible for developing all html and javascript code and integrating with ATG's software, Dynamo.

Modify Technologies, formerly Ariel Technologies, Boston MA

9.97 - 11.99 Graphic Artist / Web Designer

Began designing for Ariel Technologies in its earliest phase as a start-up. Created corporate identity including logos, letterhead and company website as well as all marketing pieces, client presentations and software demos. Worked closely with the engineering team to produce user interfaces and technical diagrams for print and the web.

Judi Rotenberg Gallery, Boston MA

5.95 - 6.97 Business Manager

Worked with gallery director and owner to exhibit art work, establish relationships with artists, hang shows and organize art openings. Responsible for the general management of the gallery including sales, marketing, writing and distributing press releases and maintaining mailing lists.

1994 BFA, Boston University, Boston MA - Major: Oil Painting / Minor: Photography

Cum Laude, Golden Key National Honor Society